

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mastercraft International USA, Inc.		06/27/2011	CORPORATION: ARKANSAS
RECEIVING PARTY DATA			
Name:	Mastercraft International Limited		
Street Address:	37 Ma Tau Wai Road		
City:	Hunghom, Kowloon		
State/Country:	HONG KONG		
Entity Type:	CORPORATION: HONG KONG		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3315146	M MASTERCRAFT	
Registration Number:	3016894	COOPER RIDGE	
CORRESPONDENCE DATA			
Fax Number:	(501)609-0406		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	501-6090404		
Email:	maagoo10@sbcglobal.net		
Correspondent Name:	Dennis B. Haase		
Address Line 1:	Post Office Box 6206		
Address Line 4:	Hot Springs, ARKANSAS 71902		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			
Address Line 4:			

OP \$65.00 3315146

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TRADEMARK
REEL: 004571 FRAME: 0143

NAME OF SUBMITTER:	Dennis B. Haase
Signature:	/Dennis B. Haase/
Date:	06/28/2011
Total Attachments: 2 source=TMAssign062811#page1.tif source=TMAssign062811#page2.tif	

ASSIGNMENT

WHEREAS, MASTERCRAFT INTERNATIONAL USA, Inc., an Arkansas corporation, (hereinafter referred to as Assignor), is the owner of United States Trademark Registration No. 3,315,146, Registered February 28, 2006, for the service mark MASTERCRAFT and Design; Trademark Registration No. 3,016,894, Registered November 22, 2005 for the mark COOPER RIDGE and Design; and Trademark Registration No. 3,915,368, Registered February 8, 2011, for ROOMS MADE SIMPLE and Design; and

WHEREAS, MASTERCRAFT INTERNATIONAL LIMITED, a Hong Kong corporation, (hereinafter referred to as Assignee), is desirous of acquiring the entire interest in, to and under said service mark and trademark Registrations;

NOW, THEREFORE, TO ALL WHICH IT MAY CONCERN: Be it known that for good and valuable consideration, the sufficiency of which is acknowledged by the parties hereto, Assignor hereby sells, assigns and transfers to Assignee the full and exclusive right, title and interest, national and international, to said service mark.

Assignor hereby covenants that no assignment, sale, agreement or encumbrance has been, or will be, made or entered into which would conflict with this Agreement and sale.

Assignor further covenants that Assignee will, upon its request, be provided promptly with all pertinent facts and documents relating to said service mark

as may be known and accessible to Assignor and will testify to the same in any interference or litigation related thereto and will promptly execute and deliver to Assignee, or its legal representative, any and all papers, instruments or affidavits required to apply for, obtain, maintain and enforce said Registration which may be necessary or desirable to carry out the purposes hereof.

Dated: June 27th, 2011

MASTERCRAFT INTERNATIONAL
USA, INC., An Arkansas Corporation

By


Jerry Strickland